



Promote Your Business 24/7

Speed ♦ Flexibility ♦ Value

Widely distributed through the Website, Email, Facebook and Twitter
Highlights all the *Good Stuff* going on around Harford County

Several ways to promote your business to your market all day, every day

- ♦ Business Listings make it easy for consumers to learn about your business.
- ♦ Special Promotions highlight what’s new and exciting at your business.
- ♦ Special Offers & Coupons are distributed efficiently and updated quickly.
- ♦ Calendar Updates repetitively promote your events, sales, entertainment, etc.
- ♦ Online Menus, Schedules, Forms, etc. make it easy to do business with you.
- ♦ Banner Advertisements grab attention and link to the details of your promotion.

Online Promotion Services

Summary Information & Fees

(subject to change without notice)

Services	Descriptions	Website Sections	Fees
Business Listings <ul style="list-style-type: none"> ♦ Basic ♦ Premium ♦ Deluxe 	Includes phone, fax, address, Google map, description, logo or photo, slogan, website link, email, Facebook, Twitter.	Business Directory	Basic - \$30* (self-service only) Premium - \$60* Deluxe - \$120* *One-time fee.
Special Promotions <ul style="list-style-type: none"> ♦ Calendar Entries** ♦ Announcements** ♦ Feature Articles ♦ Display Ad, Video, Slideshow ♦ Special Offers & Coupons ♦ Online Menus, Schedules, etc. 	Highlights your events, sales, menus, daily/weekly specials, entertainment, registrations, expertise, activities, ticket purchases, schedules, etc.	Community Calendar News & Events Business Directory	\$90-\$120 per month depending on the length of subscription. Includes a Premium Listing. Mix-n-Match and change your Special Promotion anytime. **50% off for self-service.
Banner Advertisements <ul style="list-style-type: none"> ♦ Leaderboard Banner ♦ Side Banners (L, M, S) ♦ Main Section Banners ♦ Topic Banners ♦ Homepage Banner ♦ Calendar Banners 	Grabs attention and links to more information. May be static or animated images. Video and Slideshows are available too.	Locations Top, center Side border Section intro pages Topic headings Home page Calendar page	\$100-\$500 per month depending on the banner and the length of your subscription. Homepage and Calendar banner subscriptions are weekly; others are monthly.

